



Fisher Phillips Launches Crisis Communications Practice, Merging Legal Strategy with Public Relations Experience

News

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Fisher Phillips, an international labor and employment law firm representing employers, announces the launch of its dedicated **Crisis Communications and Strategy Practice**, offering clients a unique blend of real-time media strategy in coordination with their legal strategy, in today's high-stakes public environment.

In an era where a single social media post can spark reputational damage, corporate fallout, or legal exposure, Fisher Phillips recognizes the urgent need for coordinated legal and communications responses. The firm's expanded service offering helps organizations plan for, respond to, and move past crises and ensures that every message is crafted through a legal lens – providing clients with not only reputation management, but legal risk mitigation while preserving, in most cases, attorney-client privilege protections.

"When crises hit, the first 24 hours are critical. The future of a brand, business, or individual may ride upon the first response. But saying the wrong thing—or saying too much—can have long-term legal consequences," said **John Polson**, Chairman and Managing Partner. "We help our clients speak clearly and act quickly, without compromising their legal standing."

Fisher Phillips' Crisis Communications and Strategy Practice can offer clients:

- **Attorney-Client Privilege:** Sensitive communications made under legal guidance may be protected from disclosure.
- **Integrated Legal and Media Strategy:** Every statement is reviewed for legal risk, minimizing liability while maximizing clarity and control.
- **Experience with High-Stakes Issues:** From regulatory investigations to data breaches, internal misconduct to executive controversies, Fisher Phillips has deep experience guiding companies through their toughest moments.
- **24/7 Response Teams:** The firm's Crisis Communications and Strategy team is on-call around the clock, ready to advise and act immediately when a situation unfolds.

The practice serves corporate clients, public figures, nonprofits, startups, and institutions facing reputational threats, including litigation-related publicity, employee misconduct, cybersecurity

incidents, and more. To learn more about Fisher Phillips' Crisis Communications and Strategy Practice, please click [here](#).

About Fisher Phillips (www.fisherphillips.com)

With over 675 attorneys across the United States, Mexico and Japan, and a vast network of attorneys in jurisdictions around the globe, Fisher Phillips advises and advocates for employers on an international scale. Through our technology-driven approach, we partner with companies to achieve their business objectives, anticipate potential disruption, and provide the legal guidance to navigate and resolve the workplace matters critical to their success.

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Service Focus

Crisis Communications and Strategy