



From Boomers to Zoomers: Managing the Multigenerational Factory Floor

Event

5.06.25

12:00 PM — 1:00 PM EDT

Register for Webinar

Join the Manufacturing Industry Group of Fisher Phillips and subject matter expert Corbin Metz, founder of CBM Consulting, for a clear-eyed look at a unique circumstance unfolding at manufacturing facilities around the country. Today, at any moment in a given shift, manufacturing floors may be staffed by employees representing five distinct generations of American workers.

So, what happens when a student earning college credit at a summer co-op shares a workspace with someone who watched live as Ed Sullivan introduced the Beatles to an American audience? As it turns out, quite a lot. Manufacturing employers should be careful not to underestimate the practical ramifications of maintaining a workforce that features such diversity of perspectives and experiences coming together, we hope, in service of a common goal. Effectively adopting technology on an enterprise-level, addressing dramatic variance or gaps in skillsets, squaring differing perspectives on the work-life balance, as well as social, political, and religious norms, and a host of other potential issues make this kaleidoscope of experiences difficult to bring into focus. And even more difficult for employers to harness as a driver of business objectives and contributor to the value chain.

This webinar will strike a decidedly practical and conversational tone, as Courtney Leyes and Corbin Metz flesh out certain characteristics of the generations at play, parse telling statistics about the manufacturing workforce, and offer the benefit of their experience bringing people together with purpose, passion, and productivity. Attendees will come away with fresh perspectives on how manufacturing employers can truly reach their workers and fuel the next great boom of American manufacturing.

The firm is submitting this webinar for HRCI/SHRM credit.

Guest Speaker:

Corbin Metz | Founder, CBM Consulting

If you have any questions, please contact **Morgan Ingraham**.

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