



Fisher Phillips Welcomes Pritesh Patel as Director of Artificial Intelligence

NEW ROLE REINFORCES FIRM'S COMMITMENT TO LEVERAGING TOMORROW'S TECHNOLOGY

News

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Fisher Phillips, an international labor and employment law firm representing employers, announces that Pritesh Patel has joined the firm as Director of Artificial Intelligence. In this new role at Fisher Phillips, Pritesh will lead the firm's strategic initiatives in leveraging AI technologies to enhance legal services, operational efficiencies and improve client outcomes.

At Fisher Phillips, Pritesh will work with the firm's award-winning Knowledge Management team, firm leadership and IT leadership to develop and implement a unified AI strategy that broadly supports internal and external initiatives. He will play a critical role in advising leadership on the latest trends and emerging technologies, including opportunities to leverage improved AI and automation to create efficiency or enhance client services. Pritesh will also create and implement internal training programs and strategic adoption initiatives, ensuring seamless and responsible integration of cutting-edge AI technologies across the firm.

"While Fisher Phillips has been on the cutting-edge of technology, this is a pivotal moment for our firm and a key step in our technology evolution. By bringing on Pritesh to lead our AI initiatives, we are not only investing in tomorrow's technology but also in the future of our legal practices," said **John Polson**, Chairman and Managing Partner of Fisher Phillips. "As a part of our global strategy, we're committed to staying ahead of the curve and ensuring that our clients benefit from the most advanced and efficient legal solutions available. Pritesh will play a large role in not only identifying those technologies that better the experience for our clients, but also, building them, when possible."

Pritesh brings more than two decades of experience accelerating business goals by developing and deploying AI and machine learning-driven solutions across corporate entities, including in the media, energy, logistics, manufacturing, healthcare, finance, and retail industries. Additionally, he brings a unique perspective as a hands-on technical builder, from building complex models and algorithms, designing scalable AI systems, to integrating intelligent and adaptable solutions that enhance business outcomes.

"Fisher Phillips' commitment to innovation and collaboration, especially in enhancing business and client outcomes via the development of technological solutions, was what drew me to the firm," said

Pritesh. "I'm truly excited to collaborate with firm leadership, Knowledge Management and IT to build and implement new approaches that drive our AI initiatives forward and ensure they deliver tangible business value to our attorneys and clients. Fundamentally, I aim to educate, empower and amplify the great work our attorneys do for our clients."

Pritesh earned his B.A. and master's in computer science from the Georgia Institute of Technology.

About Fisher Phillips (www.fisherphillips.com)

With over 675 attorneys across the United States and Mexico and a vast network of attorneys in jurisdictions around the globe, Fisher Phillips advises and advocates for employers on an international scale. Through our technology-driven approach, we partner with companies to achieve their business objectives, anticipate potential disruption, and provide the legal guidance to navigate and resolve the workplace matters critical to their success.

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