



AI Advantage: An FP Conference for Business Leaders

Event

Willard Intercontinental

1401 Pennsylvania Avenue NW
Washington, D.C., 20004

Wednesday, July 23 – Friday, July 25, 2025

Early Bird Pricing: \$895 until March 31, 2025.

Register for Event

We're thrilled to open registration for our third-annual AI Conference for business professionals – and announce our special keynote presenter! Conor Grennan is a NY Times and #1 international bestselling author, the Chief AI Architect at NYU Stern School of Business, and the CEO and Founder of AI Mindset – an AI consulting company that trains professionals, leaders, and organizations on a new and effective framework for GenAI. He's worked with teams such as OpenAI, NASA, Google, and more – and now he'll share his insights and provide practical lessons to our conference guests. His keynote session promises to be one of the highlights of your year – sign up today!

Who Should Attend?

The AI Advantage Conference is designed for professionals seeking to gain a competitive edge in the evolving landscape of work – whether you're at the forefront of the AI revolution or want to be. This conference is ideal for:

- CEOs, C-Suite, Business Leaders, and Executives
- Inside Counsel and Compliance Experts at all levels
- HR and Talent Management Professionals
- Industry Association Leaders

Agenda:

Our full agenda will be revealed in the coming months – it will include interactive and practical sessions on:

- AI agents will shape the future – you can join the revolution today

- How to build your own effective AI governance model to safeguard your organization
- Advanced tutorials on Microsoft Copilot, ChatGPT, and more
- What to expect from D.C. and state regulators in the coming years

Who Will Present

You'll learn from experts at the forefront of AI and business during our jam-packed sessions. Government regulators will shed light on what's to come, AI product experts will provide glimpses behind the scenes into this technology in practical terms, and industry thought leaders will give you the tools to allow you to put AI to use in your business right away. And of course, attorneys from Fisher Phillips will help steer the conversation and provide their legal analysis.

Returning for Another Year! Our Famous AI Laboratory

One of the highlights of our conference is our exclusive "AI Laboratory," where attendees have a hands-on opportunity to explore cutting-edge AI technologies and witness products in action. We're happy to announce it will be back for a third year in 2025! You'll meet with top AI product experts and experience firsthand the transformative power of AI solutions tailored to your business. Engage in live demonstrations, ask questions, and gain valuable insights into the latest advancements shaping the future of business.

CLE, SHRM and HRCI credits are pending approval.

Questions? Contact [Brooke Cassens](#).

*Fisher Phillips is committed to providing access to all of our events for disabled attendees. If you need an accommodation to participate in this event, please give us three business days advance notice prior to the scheduled event by contacting **Brooke Cassens**. Thank you.*

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