



## Data Protection and Cybersecurity

### *Overview*

As digital landscapes evolve, Fisher Phillips' Data Protection and Cybersecurity Team stands at the forefront, advising leading companies on managing the complex challenges of cybersecurity, artificial intelligence, and data governance. Our integrated team offers legal, technical, and strategic insights to help organizations navigate these rapidly changing areas with confidence.

### **Comprehensive Cybersecurity Guidance**

Our team has extensive experience helping clients respond to significant cybersecurity events, including ransomware attacks, regulatory inquiries, and civil litigation. Leveraging our involvement in high-profile cyber, privacy, and AI incidents, we provide actionable advice to improve regulatory compliance, resilience, and preparation.

We counsel boards at some of the world's largest companies on cybersecurity and data protection obligations, equipping leadership with the tools they need to effectively manage emerging risks. This includes:

- **Incident Response Planning:** Assessing readiness and creating actionable plans to handle cybersecurity and AI-related incidents.
- **Regulatory Compliance:** Advising on proactive measures to meet regulatory requirements in the U.S. and globally.
- **Third Party Risk Management:** Building and enhancing policies and procedures to minimize cybersecurity risk in the supply chain.

### **Data Strategy and Optimization**

Data is a cornerstone of digital transformation, and our team provides clients with a holistic approach to managing, protecting, and optimizing theirs. We address a range of issues, from M&A due diligence to vendor contracting, and provide strategic counsel on:

- Compliance with international and domestic laws governing data use.
- Data minimization, retention, and governance strategies.
- The integration of artificial intelligence to unlock data's full potential.
- Conducting comprehensive data risk assessments to identify risks to sensitive and personal information.

### **Transactions and Intellectual Property Counsel**

Our Data Protection and Cybersecurity Team delivers strategic counsel on intellectual property, technology, and cybersecurity issues in corporate and commercial transactions. From M&A to standalone technology licensing deals, we help businesses achieve their goals with precision and efficiency.

Our experience spans industries, including:

- Consumer Products
- Financial Services
- Healthcare and Life Sciences
- Media and Telecommunications
- Software and Technology

### **Regulatory Defense and Cybersecurity Governance**

Strong cybersecurity governance is essential in today's regulatory environment. Our team helps businesses mitigate risk through:

- Rigorous policy reviews and privacy-by-design strategies.
- Drafting transparent and consumer-friendly data notices.
- Navigating investigations with state attorneys general and regulatory authorities, often achieving favorable outcomes.

### **Technology Contracts and Digital Assets**

We bring a grounded understanding of technology transactions, drafting and negotiating agreements for:

- Cloud computing services (SaaS, IaaS, PaaS)
- Data ownership and protection
- Software and hardware acquisitions
- Mobile and e-commerce platforms

Our team also helps clients manage opportunities and vulnerabilities in areas like:

- Big Data and predictive analysis
- Machine learning and robotics
- The Internet of Things (IoT)
- Voice, text, and vision recognition

### **Collaborative, Practical Solutions**

We work closely with key personnel, including chief information officers, privacy officers, marketing leaders, compliance teams, and legal departments to provide tailored, actionable solutions. Our deep knowledge of both technology and legal landscapes enables us to bridge gaps and deliver strategies that drive business success.

Whether preparing for a potential data breach, responding to regulatory investigations, or optimizing data strategies, Fisher Phillips' Data Protection and Cybersecurity Team partners with clients to protect their assets, strengthen their compliance frameworks, and unlock opportunities in the digital era.

### ***Insights***

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#### **7 Best Privacy Practices for Employers When Using Geolocation Tools to Track Workers**

Kate Dedenbach, Usama Kahf

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#### **Fisher Phillips Adds Seasoned Privacy and Cyber Partner in Denver**

Daniel Pepper

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#### **PEOs Need to Prepare for Increased Cybersecurity Requirements Thanks to Proposed HIPAA Security Rule Revisions**

Usama Kahf, Anne Yarovoy Khan, Daniel Pepper

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## Proposed Updates to HIPAA Security Rule Would Require Entities to Adopt Enhanced Cybersecurity Measures

Lorie Maring, Daniel Pepper, Katie Reynolds

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### ***Key Contacts***

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[See all →](#)

### ***Data Breach Hotline***

For 24/7 data security incident response, please call the Fisher Phillips Data Protection and Cybersecurity hotline, (800) 414-4162 or email [IncidentResponse@fisherphillips.com](mailto:IncidentResponse@fisherphillips.com).