



Daniel Pepper, CIPP/US

Partner

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Email



Service Focus

- Privacy and Cyber
- Counseling and Advice
- Data Protection and Cybersecurity

Industry Focus

- Tech

Overview

Dan is a partner in the firm's Denver office and Chair of the firm's Data Protection and Cybersecurity Team. He has three decades of legal experience navigating the complex and evolving landscape of data privacy, security, and technology both in-house and in private practice. As a Certified Information Privacy Professional (CIPP/US), he advises Fortune 500 companies on proactive data security practices, data breach incident response, data privacy and security regulatory compliance, and technology transactions. Dan leads responses to security incidents and interacts with federal and state agencies and forensic service providers, oversees investigations, and designs post-incident response notification and remediation plans. Dan also conducts artificial intelligence risk assessments and help clients establish AI ethics, governance, and compliance programs. He routinely advises on state, federal, and international data privacy and security laws, regulations, and standards, such as the California Consumer Privacy Act (CCPA) and the European Union's General Data Protection Regulation (GDPR).

Dan regularly advises clients on matters involving emerging technology and connected device product and service rollouts, including regulatory licensing requirements for organizations partnering with OEMs for IoT offerings, FCC licensing requirements, and negotiating content, communications, and logistics contracts.

Prior to joining Fisher Phillips, Dan was a partner at a global AmLaw 100 firm where he focused on large, high-profile domestic and international data security incidents, overseeing forensic investigation, and managing interactions with state, federal, and international regulatory bodies and agencies.

He formerly held senior in-house counsel roles at a Fortune 50 global media and technology company and, before that, one of the world's largest telecommunications companies.

Dan is a frequent speaker and lecturer on data privacy, security, and information technology law for various bar and industry associations.

Credentials

Education

- Executive Leadership Program, 2018, The Tuck School of Business, Dartmouth College
- J.D., 1994, Duquesne University School of Law
- B.A., 1991, Rutgers University

Bar Admissions

- Colorado
- New Jersey
- New York
- Pennsylvania

Court Admissions

- New Jersey Supreme Court
- U.S. District Court for the Western District of Pennsylvania

Recognitions

- *Lawdragon* 500 Leading Global Cyber Lawyers (2024)
- *Legal 500 US*, Recommended, Cyber Law (2020)

Affiliations

Professional Activities

- Board Member, International Association of Privacy Professionals
- Board Member, Rutgers University Big Data Advisory Board
- Superior Court of New Jersey: New Jersey Rule: 1:40 Qualified Mediator

- Senior Advisor, CAUCUS

Insights

NEWS

01/08/25

Fisher Phillips Adds Seasoned Privacy and Cyber Partner in Denver

Daniel Pepper

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INSIGHTS

01/08/25

PEOs Need to Prepare for Increased Cybersecurity Requirements Thanks to Proposed HIPAA Security Rule Revisions

Usama Kahf, Anne Yarovoy Khan, Daniel Pepper

[Read more →](#)

INSIGHTS

01/07/25

Proposed Updates to HIPAA Security Rule Would Require Entities to Adopt Enhanced Cybersecurity Measures

Lorie Maring, Daniel Pepper, Katie Reynolds

[Read more →](#)