



# Standing Up AI Enterprise Governance

Event

11.12.24

12:00 PM — 1:00 PM PDT

## Register for Webinar

The adoption of generative AI (GAI) in the workplace skyrocketed – as high as 91% for some industries in 2024. However only 13% of US businesses have an AI usage policy or AI strategy, underscoring the need for AI governance in the workplace. Engaging AI or GAI requires an understanding of core risks in combination with potential uses. More critically, placing emphasis on the creation of clear policy guardrails, which ensure legal protections from misuse or unintended consequences. Privacy also plays a key role for any models that use consumer data.

*Now is the time to meet this challenge and reduce unnecessary risks.*

Join David Walton, Partner and Chair of Fisher Phillips' AI, Data and Analytics Practice Group, and Brad Kelso, Managing Partner & Co-Founder at Privageo, as they highlight how to adequately govern and safely empower AI in your enterprise.

Topics to be covered:

- Understanding AI and GAI uses and opportunities
- Curating Basic Governance Principles
- Assessing Enterprise Risk
- Building Foundational Policies and Controls

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If you have any questions, please contact [Tessa Moran](#).

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## HRCI and SHRM

- The firm is submitting this webinar for credit.

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## ***Related People***



**David J. Walton, CIPP/US**

Partner

610.230.6105

Email

## ***Service Focus***

AI, Data, and Analytics