



## AI IMPACT: An FP Conference for Business Leaders

To register for the conference, [click here](#).

### AI Laboratory

Immerse yourself in the world of innovation at our exclusive AI Laboratory Open House, held the afternoon before the conference begins for early arrivers. This unique event offers attendees a hands-on opportunity to explore cutting-edge AI technologies and witness products in action. You'll meet with top AI product experts and experience firsthand the transformative power of AI solutions tailored to your business. Engage in live demonstrations, ask questions, and gain valuable insights into the latest advancements shaping the future of work.

**The following products and product experts are scheduled to participate. We continue to add to our roster of products and experts so check back regularly for the most up-to-date listing.**

### Deep Media

*DeepID provides government, social media platform, and enterprise users with accurate, scalable Deepfake Detection and Media Intelligence.*

**Emma Brown**, Chief Product Officer, Deep Media



Emma Brown leads efforts to combat misinformation and safeguard media integrity. With a decade of experience and a background in Political Science and Russian & Eastern European Studies from Yale University, Emma brings a unique perspective to the intersection of technology and global dynamics.

**Rijul Gupta**, Chief Executive Officer, Deep Media



Rijul Gupta is the CEO of DeepMedia and a renowned Synthetic Media expert with a degree in Machine Learning from Yale University. Rijul has been named as a DeepFake thought leader by Forbes and created DeepMedia with the aim to safeguard DeepFake technology against destructive use-cases and promote ethical usage.

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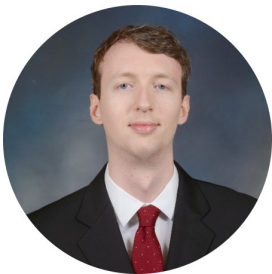
## Fairnow.AI

*Maximize your AI while minimizing your risk. FairNow equips organizations with all the AI governance tools they need to ensure global compliance and manage AI risk as the organization grows. FairNow's platform helps you inventory your models, manage your policies and controls, run various tests for bias and reliability, and ensure compliance with regulations. FairNow's AI governance platform empowers organizations to build, buy, and deploy AI with confidence.*



**Guru Sethupathy**, Co-Founder, CEO, Fairnow.AI

Guru Sethupathy has dedicated nearly two decades to understanding the impact of powerful technologies, such as AI, on business value, risks, and the workforce. He has written research papers on bias in algorithmic systems and the implications of AI technology on jobs.



**Stephen Jordan**, Lead Data Scientist, FairNow

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## Google

- **Agent Builder**– A fast to deploy no code solution enabling LLM-powered search and conversation agents grounded with a combination of your own enterprise data as well as the web.
- **Gemini Multimodality** The Gemini multimodal capabilities allow users to upload images or audio recordings and ask questions about the content, enabling a new and accelerated way to interact with and analyze data.

- **Vertex AI Model Garden** –Google Cloud's Vertex AI Model Garden offers a curated collection of 150+ high-performing foundation models, enabling easy customization, one-click deployment, and scalable ML Ops for various business needs.



**George Rooney**, Solutions Engineer, Google

George Rooney is a Solutions Architect at Google with 10 years of experience developing and deploying machine learning models. He has worked in research and production environments, with 8 years focusing in natural language processing from multilingual classification to custom chatbot systems.

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## Hebbia

*Hebbia is an interface for large language models, with an agent that accurately tackles the most complex tasks, enabling users to extract, abstract, structure, and synthesize information at scale.*

*AI was supposed to change the way we work. Instead, we got the world's greatest chatbot. Lawyers and other knowledge workers face complex workflows that cannot be addressed by chat threads. Learn why RAG-based chatbots fail at 84% of the critical queries lawyers need answered, and discover how you can teach AI agents to work the way you work -- where no question is too complex, no amount of data is too much and responses are not a black box.*



**Adi Poddar**, Head of Legal GTM, CEO, Hebbia

Adi is the Head of Legal GTM at Hebbia, where he works with leading law firms and legal teams to deploy AI agents for their specific workflows. Previously, he was one of the early employees at Kira, where he helped take the company to market and through to its exit. He began his career as a management consultant at PwC, focusing on M&A and Tax.

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## ikaun

*ikaun is a data aggregation and search platform designed for professional services, healthcare, and legal industries, providing the capability to generate documents based on templates leveraging the latest OpenAI models. It facilitates the creation of comprehensive profiles for individuals within an organization, detailing their past work, office locations, and projects. Leveraging advanced generative AI capabilities, Ikaun assists in the authoring of resume content by automatically*

*compiling and formatting relevant information, ensuring consistency and professionalism. Additionally, Ikaun streamlines the process of responding to Requests for Proposals (RFPs) by generating tailored responses based on aggregated data, significantly reducing the time and effort required. Primarily used to enhance efficiency and accuracy in managing resources, Ikaun stands out as an invaluable tool in the modern professional services, healthcare, and legal landscapes.*



**Jason Noble**, Co-Founder and Chief of Product Strategy Officer, Ikaun

As the Co-Founder and Chief of Product Strategy Officer of Ikaun, an AI-powered enterprise experience data platform, understanding the power of AI in the hands of legal professionals is Jason Noble's life's work.

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## Josef

*Josef Q is a generative AI-backed tool that turns complex corporate knowledge – policies, standards and contracts – into digital Q&A tools that anyone can understand. The business can get plain-language answers to their questions whenever and wherever they need, all without having to bother the subject-matter experts from HR, Legal, or Compliance. Josef is used by some of the best law firms and corporations globally, from K&L Gates to the in-house team at L'Oreal.*



**Sam Flynn**, Co-Founder and COO, Josef

Sam is Co-Founder and COO of Josef, an award-winning tool that uses generative AI to answer repetitive questions from across the business. Josef is used by leading legal, HR, and compliance teams at companies like L'Oreal and the Swiss Stock Exchange, and at cutting-edge law firms like Fisher Phillips.

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## Neota

*Neota's comprehensive platform offers a suite of features designed to automate workflows, harness expertise, and streamline document management. Empowering users at every skill level, we offer a comprehensive suite of tools for application development.*

**Sandra Aldi**, Chief Marketing Officer, Neota



Sandra Aldi is Chief Marketing Officer at Neota with more than 20 years of technology industry experience across marketing, business development, product marketing and consulting. Sandra is passionate about helping business users realize their goals through innovative technology solutions.

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## QUICK

*QUICK, developed by Querious, Inc., revolutionizes the attorney-client interaction by harnessing generative AI to enhance communication in real-time during meetings. This innovative tool, seamlessly integrated into video conferencing platforms like Microsoft Teams, aids attorneys by providing prompts about potential legal issues and questions, improving client service without requiring additional training or altering existing ways of working. After meetings, QUICK summarizes the discussions and outlines next steps, ensuring efficient follow-up and collaboration. Designed by attorneys mindful of confidentiality and professional ethical obligations, QUICK uniquely benefits all stakeholders—clients, attorneys, and law firms—by facilitating valuable counsel and relationship building. As the first tool focusing on enhancing attorney-client conversations with AI, QUICK positions itself as a pioneering solution in the rapidly evolving LegalTech market.*

### **Anthony Dey, Founder, Querious**



Merging his firsthand experiences in a full-service law firm with lessons learned as a combat veteran, Anthony's career has been an apprenticeship in effective problem-solving. As a lifelong learner, the rapidly evolving AI landscape provides unlimited opportunities to explore the art of the possible. Today he seeks to apply these skills to overcome the barriers to implementing the potential of AI in the legal profession by developing immediately practical and intuitive solutions built around real attorneys.

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## Tough Day

*ToughDay's Alpha Assist Program enables innovative companies at the forefront of the new world of work to pilot our Alpha product. Alpha teams enjoy white glove service to implement and tailor Tough Day with their corporate policies and processes for employees, and ensure success from pilot to full scale deployment. We provide vital data on use, helpfulness and trends to your executive team.*

### **Katherine von Jan, Co-Founder, Tough Day**



Katherine von Jan (AKA KVJ) is the co-founder and CEO of Tough Day, the AI company helping employees overcome obstacles and thrive at work. She's a recognized leader in Future of Work, emerging tech and culture. Before Tough Day, KVJ led innovation as Chief Strategy Officer at Salesforce, one of Forbes 100 Most Innovative Companies, and has served global leaders in the F100 & NGOs over her career as both an intrapreneur and entrepreneur.

**Alberto Escarlate**, Co-Founder, Tough Day



Alberto is the co-founder and CTO of Tough Day, an AI-driven platform that empowers workers to navigate challenging situations at work. Alberto is a technology and product leader who has founded, led and scaled several startups. His notable ventures include Sojo Studios, a social good-focused gaming company acquired by Zynga. At Cornell Tech, he co-heads the Startup Studio, teaching students as they launch their startups.

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**Vincent AI**

*Vincent AI by vLex is a legal LLM-backed platform that enhances legal research and legal-document workflows. Vincent integrates advanced LLM models, leveraging comprehensive legal databases (from a corpus of over 1 billion legal documents), enabling users to quickly answer questions, compare jurisdictions, and generate insights. Vincent's customizable workflows and integration with tools like Docket Alarm and Microsoft Word help ensure efficiency and accuracy in various legal practices (e.g., Litigation, Transactional, Advisory, Regulatory, Bankruptcy and Insolvency).*



**Damien Riehl**, Vice President, vLex

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To view the conference agenda, [click here](#).